

**News Release**  
**For Immediate Release**  
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## RESEARCH CROP GROWS OPPORTUNITY IN SASKATCHEWAN WHILE SUPPORTING PROSTATE HEALTH

**Saskatoon, SK** – Two of Redhead Equipment’s favourite things are agriculture and giving back to the community they’ve been part of for nearly 70 years. What’s even better is when they’re able to combine the two. That’s what happened when they partnered with DuPont Pioneer to grow new and advanced crops.



L-R: Urologist Dr. Kishore Visvanathan, St. Paul's Hospital Foundation CEO Bruce Acton and Annual Giving Manager Karl Sinkewicz accept the donation from Jamie Gruza of DuPont Pioneer and Jarrod Pugh of Redhead Equipment.

Every year since 2014, the partners plant a 70 acre corn and soybean crop near Saskatoon for the purpose of learning how the crops grow in Saskatchewan’s climate. Jarrod Pugh, Agricultural Sales Manager for Redhead Equipment in Saskatoon is pleased to lead this project. “It’s great to provide Saskatchewan farmers with another option for crops,” he says. “Not only is this project about the ability to actually grow the crop, but having the technology and equipment available as well.” As a Case IH dealer, Redhead Equipment has been able to test their equipment in corn crops to ensure farmers have the tools they need to succeed.

After another successful harvest in 2016, Redhead Equipment and DuPont Pioneer donated \$25,000 of its crop profits to St. Paul’s Hospital Foundation in support of the Leslie and Irene Dubé Urology Centre of Health. “Farming and philanthropy are two things that Saskatchewan people know very well. Thank you to Redhead Equipment and DuPont Pioneer for this generous donation and their unique crop collaboration to help purchase a new GreenLight Laser XPS to treat men with prostate conditions at the Leslie and Irene Dubé Urology Centre of Health at St. Paul’s Hospital,” says Bruce Acton, St. Paul’s Hospital Foundation CEO.

Unfortunately, 1 in 8 Canadian men will be diagnosed with prostate cancer in their lifetime. “With statistics like this, early diagnosis, improved testing, and better treatment options are key; we’re happy to support the efforts of St. Paul’s Hospital to change the future for men with prostate cancer in our province,” adds Pugh.

To date, the Corn and Soybean Test Crop Initiative has raised over \$50,000 for health charities including the Saskatchewan Children’s Hospital and St. Paul’s Hospital.

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**About Redhead Equipment**

Redhead Equipment provides its customers with more than just heavy equipment – they provide you with a team that is willing to do *whatever it takes* to keep you productive. Dedicated to the industry since 1948, Redhead Equipment is one of Saskatchewan's largest heavy equipment dealers. Serving multiple industries with sales, parts, service, rentals and financing solutions, they are your trusted provider of agricultural, construction and heavy truck and trailer equipment. With seven locations province-wide, they're invested in working alongside you to build and grow better communities. Offering dependable brands, through an honest and reliable experience, they ensure their customers have the right equipment for the job and the ongoing support to keep you up and running.

For more information, visit [www.redheadequipment.ca](http://www.redheadequipment.ca)

**About St. Paul's Hospital**

St. Paul's Hospital is an independently owned, faith-based Hospital working in partnership with Saskatoon Health Region. With a strong focus on compassionate and holistic health care, St. Paul's Hospital is also an educational facility providing acute-care health practitioners with the training they need to become tomorrow's leaders. The Leslie and Irene Dubé Urology Centre of Health in St. Paul's Hospital is Saskatoon's principle health care site for patients suffering from a wide range of urological health issues.

For more information, visit [www.sphfoundation.org](http://www.sphfoundation.org)